

7th Science to Market - "Leveraging Synergies"

**Medicines, medical devices and other
healthcare products –
differing regulatory systems**

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Overview

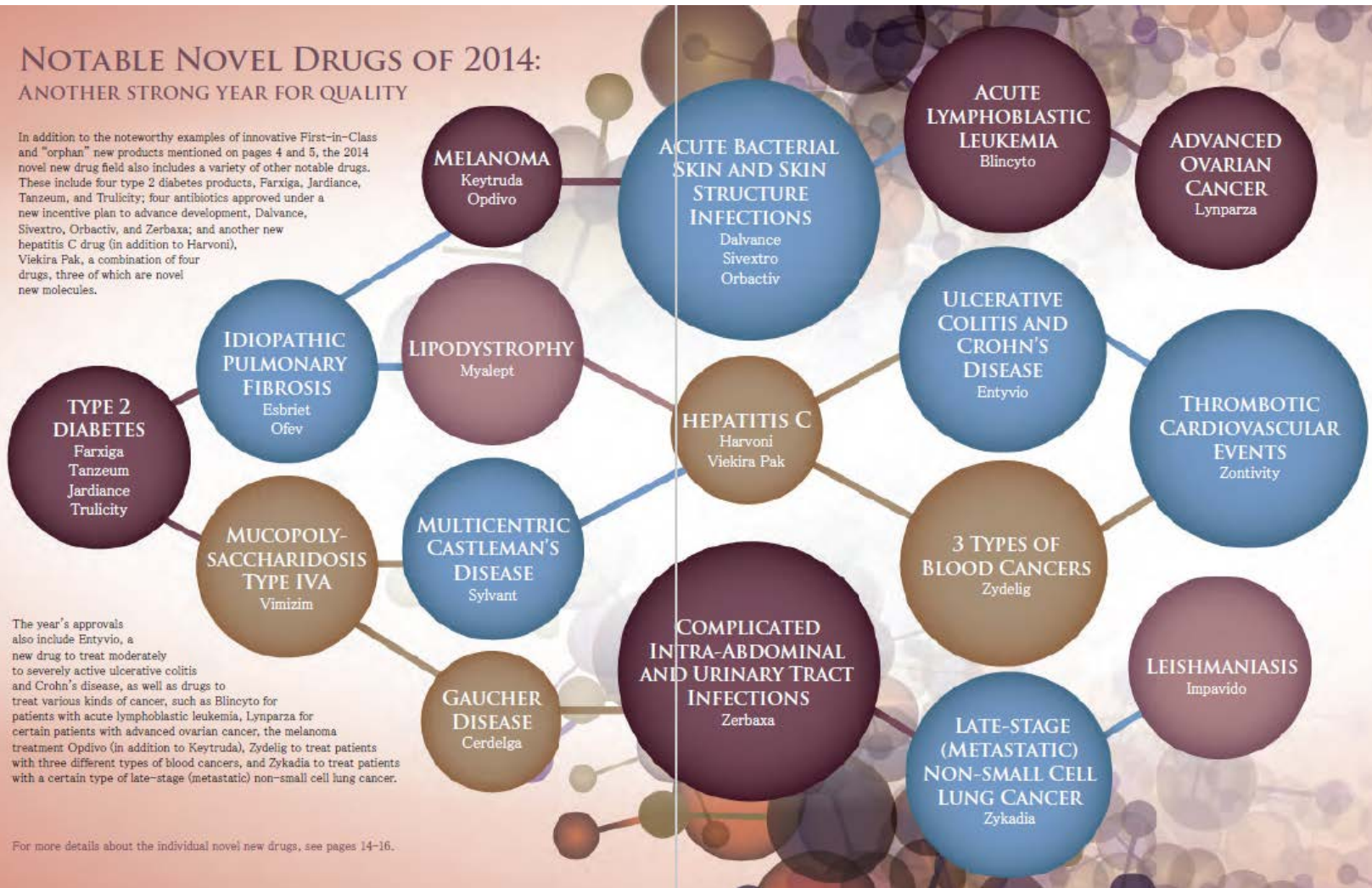
Legislative Framework Product Examples Considerations

- **Medicinal Products**
- **Medical Devices**
- **Biocides**
- **Food Supplements**
- **Cosmetics**



NOTABLE NOVEL DRUGS OF 2014: ANOTHER STRONG YEAR FOR QUALITY

In addition to the noteworthy examples of innovative First-in-Class and "orphan" new products mentioned on pages 4 and 5, the 2014 novel new drug field also includes a variety of other notable drugs. These include four type 2 diabetes products, Farxiga, Jardiance, Tanzeum, and Trulicity; four antibiotics approved under a new incentive plan to advance development, Dalvance, Sivextro, Orbactiv, and Zerbaxa; and another new hepatitis C drug (in addition to Harvoni), Viekira Pak, a combination of four drugs, three of which are novel new molecules.

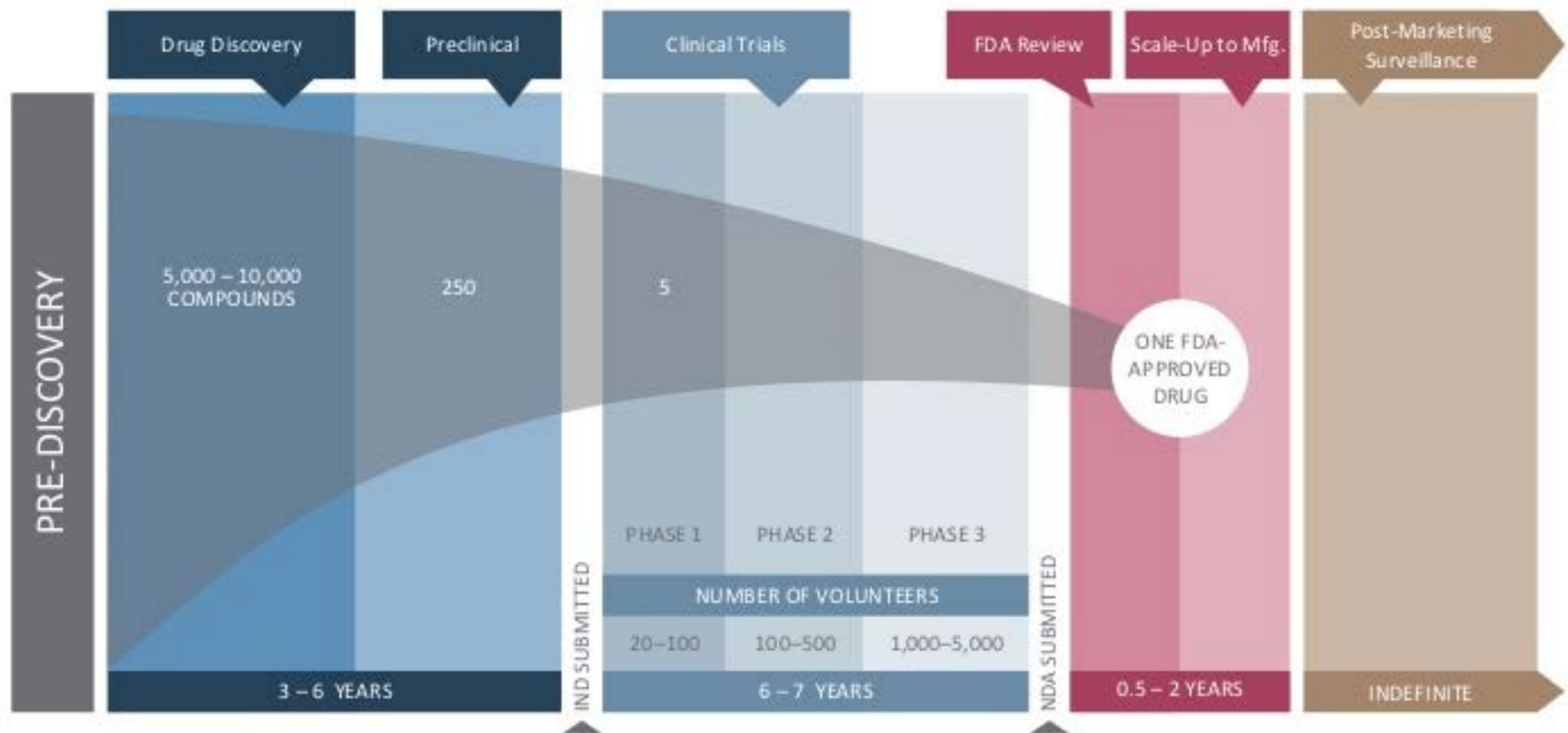


The year's approvals also include Entyvio, a new drug to treat moderately to severely active ulcerative colitis and Crohn's disease, as well as drugs to treat various kinds of cancer, such as Blincyto for patients with acute lymphoblastic leukemia, Lynparza for certain patients with advanced ovarian cancer, the melanoma treatment Opdivo (in addition to Keytruda), Zydelig to treat patients with three different types of blood cancers, and Zykadia to treat patients with a certain type of late-stage (metastatic) non-small cell lung cancer.

For more details about the individual novel new drugs, see pages 14-16.

Drug Development Process

Developing a new medicine takes an average of 10-15 years.



Source: PhRMA⁶

Drug Development Costs: Tufts Center for the Study of Drug Development

The Cost of Developing a New Drug

Estimated Re-creation of the Tufts CSDD 2014 Model

Inputs in Blue

Cost of capital
11%

STAGE	Survival rates of projects in phase	Average cost per phase per project (\$M)	Number of Cmpds/Projects Required at Stage Entry	Total cost, including paying for failures (\$M)	Duration (yrs)	Capitalized (time-adjusted) Value at launch (\$M)
Discovery	50%	\$ 8	24.5	\$196	1.5	539.9
Preclinical	69%	\$ 10	12.2	\$122	1.5	290.5
Phase I	60%	\$ 20	8.5	\$169	1.6	343.4
Phase II	36%	\$ 80	5.0	\$402	2.5	666.2
Phase III	62%	\$ 300	1.8	\$536	2.5	691.4
Registration	90%	\$ 10	1.1	\$11	1.3	13.4
Market			1			
TOTAL	8.2%	\$428		\$1,437	10.9	\$2,545

Costs calculations are based on 10 companies and 106 randomly selected drugs

The \$2,5 billion per approved compound is based on estimated:

- **Average cost of \$1,4 billion**
- **Time costs (expected returns that investors forego while a drug is in development) of \$1,1 billion**

EU Legal Framework: Medicinal Products for Human

The **EU legal framework** for medicinal products for human use is intended to ensure a high level of public health protection and to promote the functioning of the internal market, with measures which moreover encourage innovation.

European Medicines Agency (EMA)

Community authorization procedures (centralized, mutual recognition) are in place since the mid-90s. The system is supported by a Community regulatory agency in charge of providing the EU institutions with scientific advice on medicinal products:

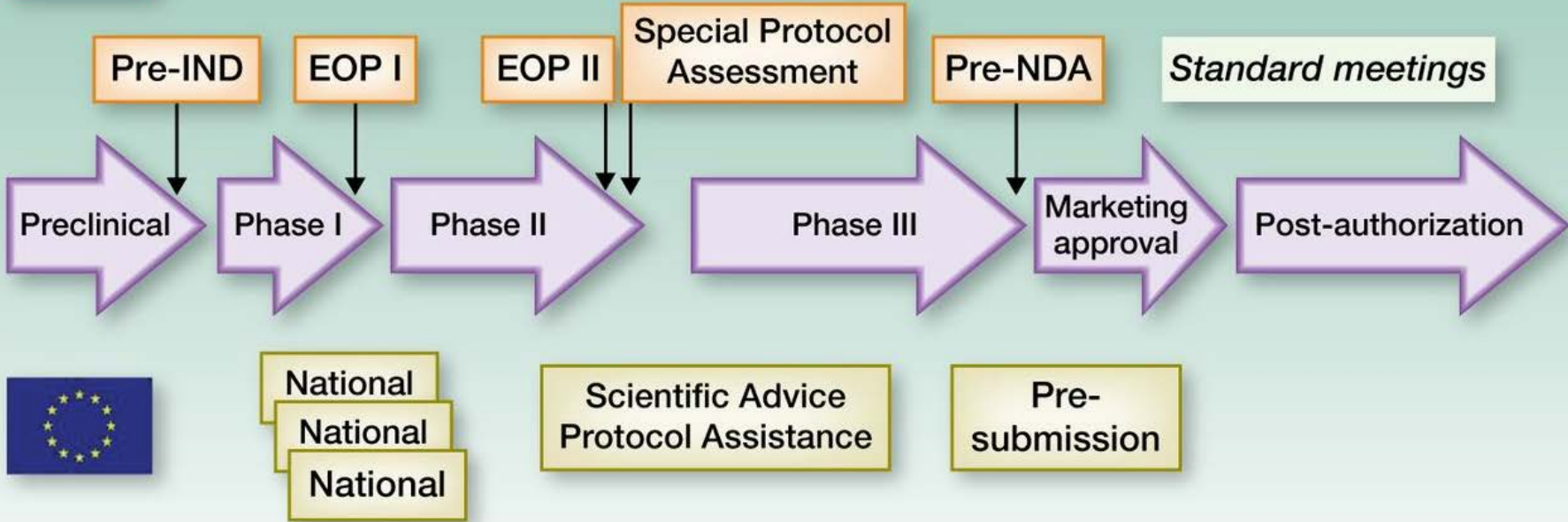
The requirements and procedures for the marketing authorization for medicinal products for human use:

- **Directive 2001/83/EC**
- **Regulation (EC) No 726/2004**

Community legislation also provides for common rules for the conduct of clinical trials (the investigations in humans intended to discover or verify the effects of medicinal products before their authorization) in the EU.

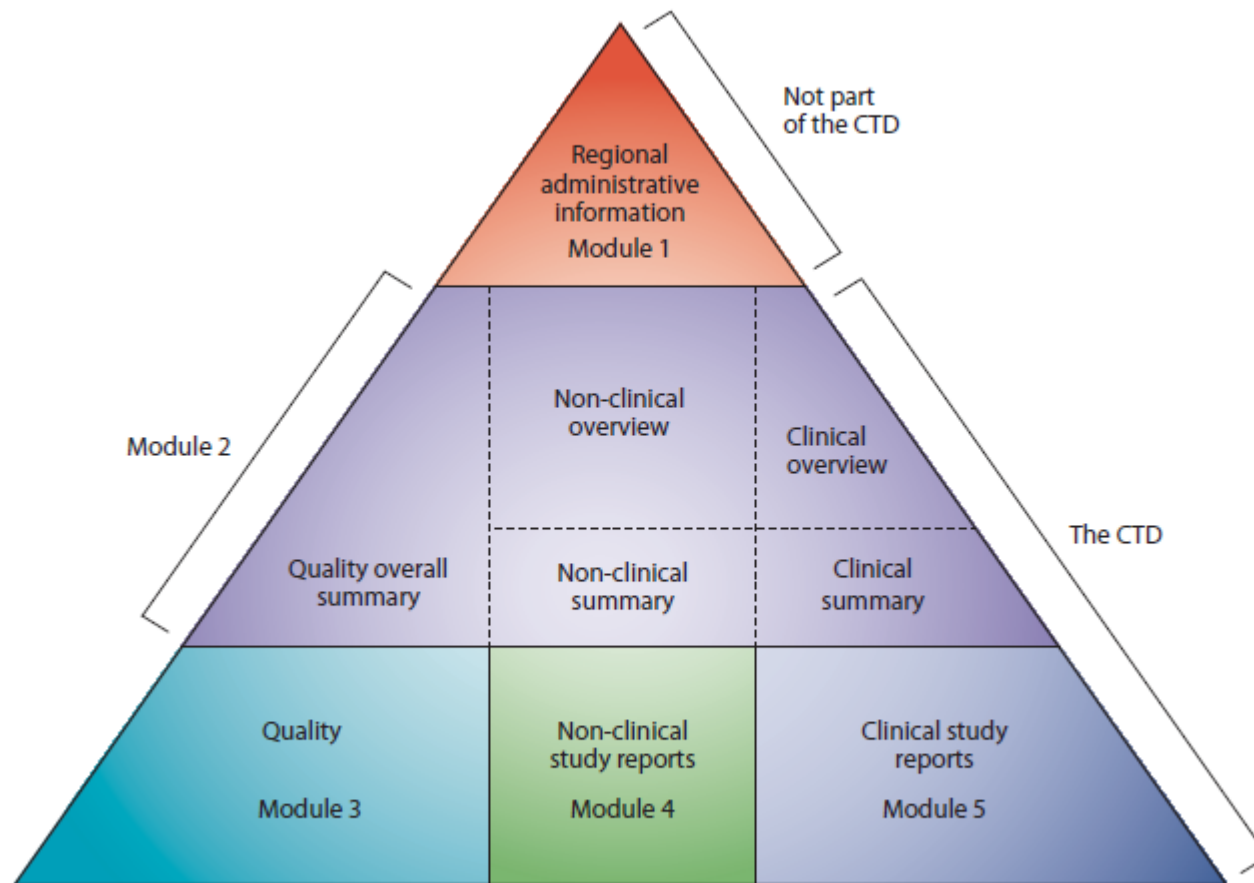
In addition, various rules have been adopted to address the particularities of certain types of medicinal products and promote research in specific areas:

- **orphan medicinal products** (Regulation (EC) No 141/2000)
- **medicinal products for children** (Regulation (EC) No 1901/2006)
- **advanced therapy medicinal products** (Regulation (EC) No 1394/2007)



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ICH CTD (Common Technical Document)

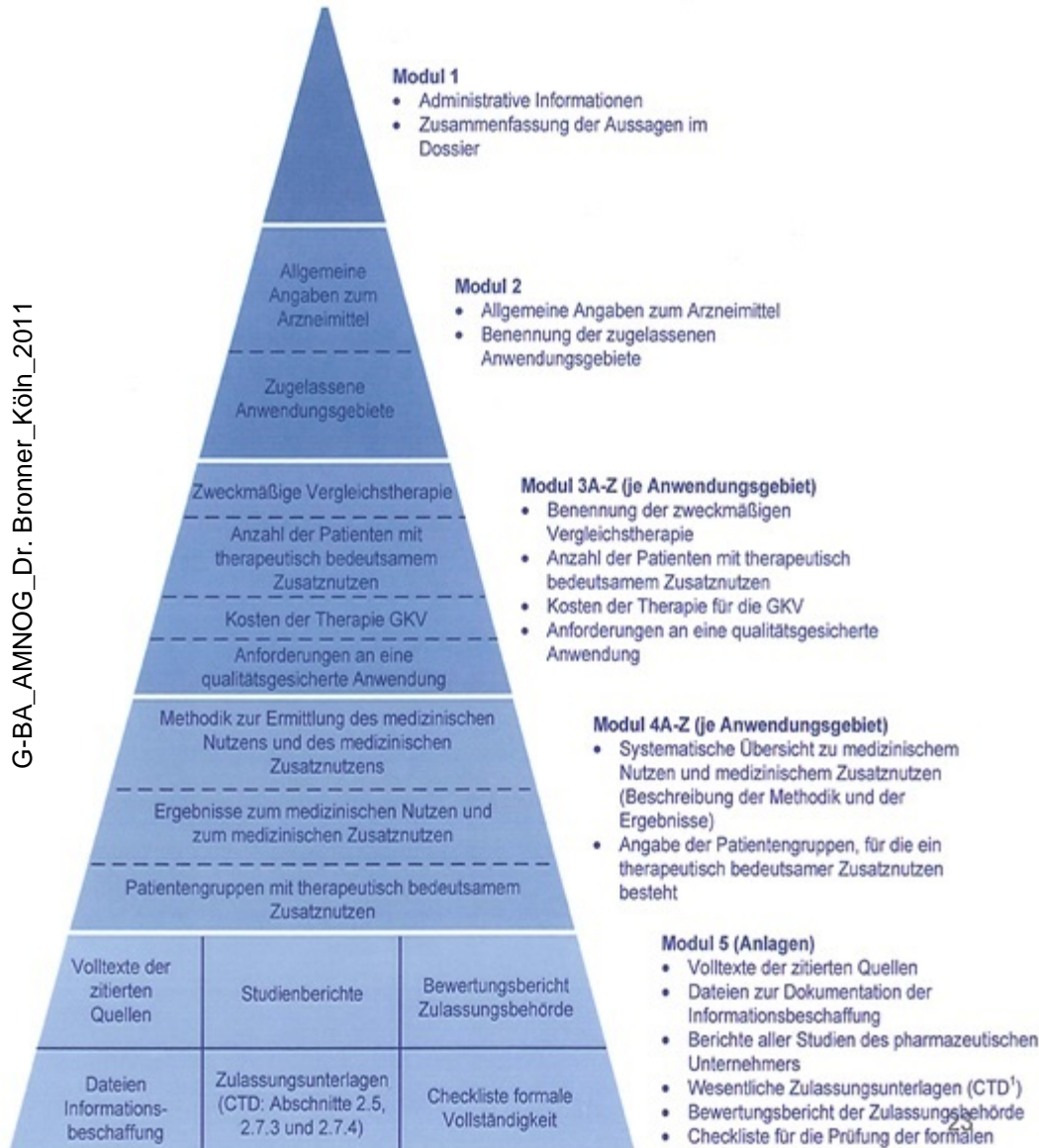


The CTD triangle. The Common Technical Document is organized into five modules. Module 1 is region specific and modules 2, 3, 4 and 5 are intended to be common for all regions.

Cost-Benefit Analysis for Prescriptive Drugs in Germany

Basis for the Price Finding Approach

G-BA_AMNOG_Dr. Bronner_Köln_2011



MODULE 1
Administrative information

MODULE 2
Designation of approved application areas

MODULE 3

- Designation of the appropriate comparative therapy
- Treatment cost for legal health insurances
- Requirements for a quality-assured application

MODULE 4

- Systematic overview of a medical treatment benefit (i.e. methodology and results)
- Specifications of patient subpopulations with significant treatment benefit

MODULE 5

- References and documentation data etc.
- Assessment report (i.e. EPAR)

Medical Devices (EU)

MDD Article 1, §2 (a): ‘**medical device**’ means any instrument, apparatus, appliance, software, material or other article, whether used alone or in combination, including the software **intended by its manufacturer to be used specifically for diagnostic and/or therapeutic purposes** and necessary for its proper application, intended by the manufacturer to be used for human beings for the purpose of

- diagnosis, prevention, monitoring, treatment or alleviation of a disease,
- diagnosis, monitoring, treatment, alleviation of or compensation for an injury or handicap
- investigation, replacement or modification of the anatomy or of a physiological process,
- control of conception,

and which **does not achieve its principal intended action** in or on the human body by **pharmacological, immunological or metabolic means**, but which may be assisted in its function by such means;

EU Regulatory Framework for Medical Devices

Principle of the procedure

Adoption of a directive by the European Parliament and Council

**Transposition of the directive
into national law
in each EU member state**

- National Law
- Additional regulations on the national law

Example Medical Device in Germany

Directive 93/42/EEC
Medical Device Directive (MDD)

**Transposition of MDD
into German Law**

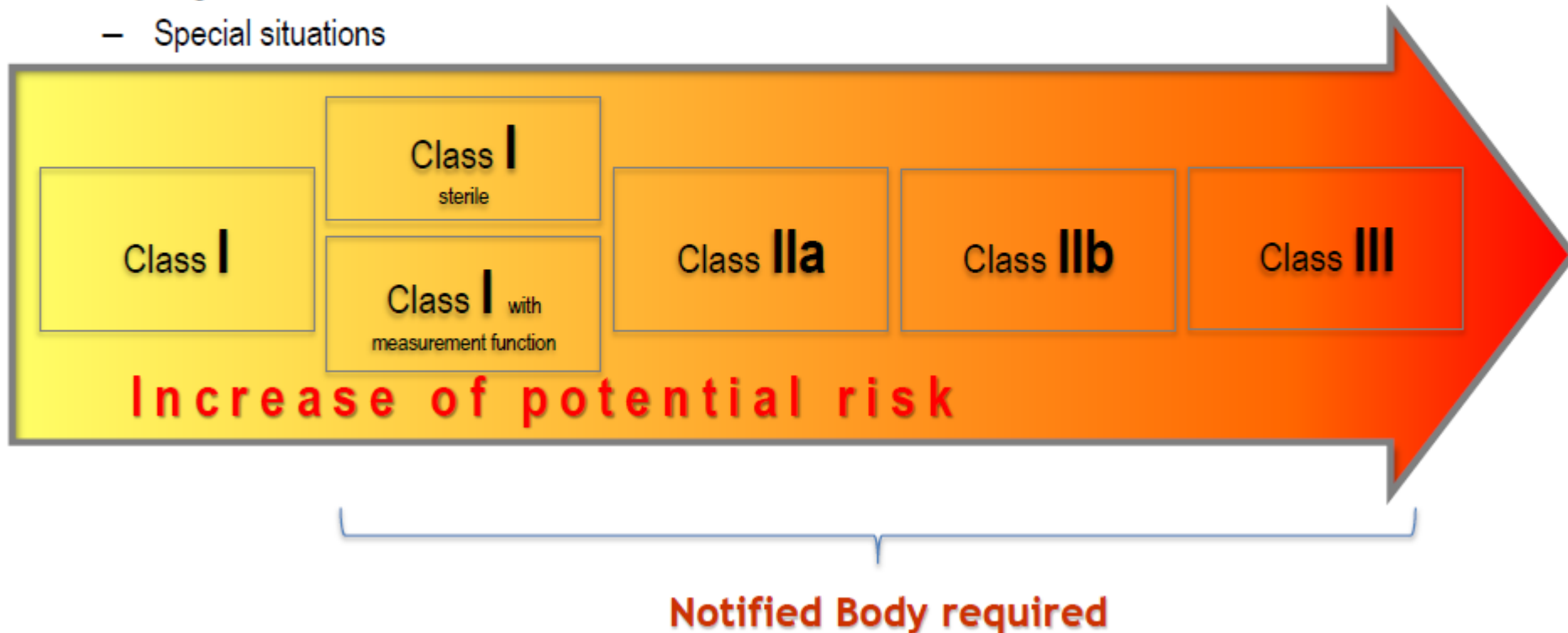
- Medizinproduktegesetz *1
(German Medical Device act)
- Regulations on the Medical Device Act (e.g. MPSV)

Medical Device Risk Classes According to EU MD

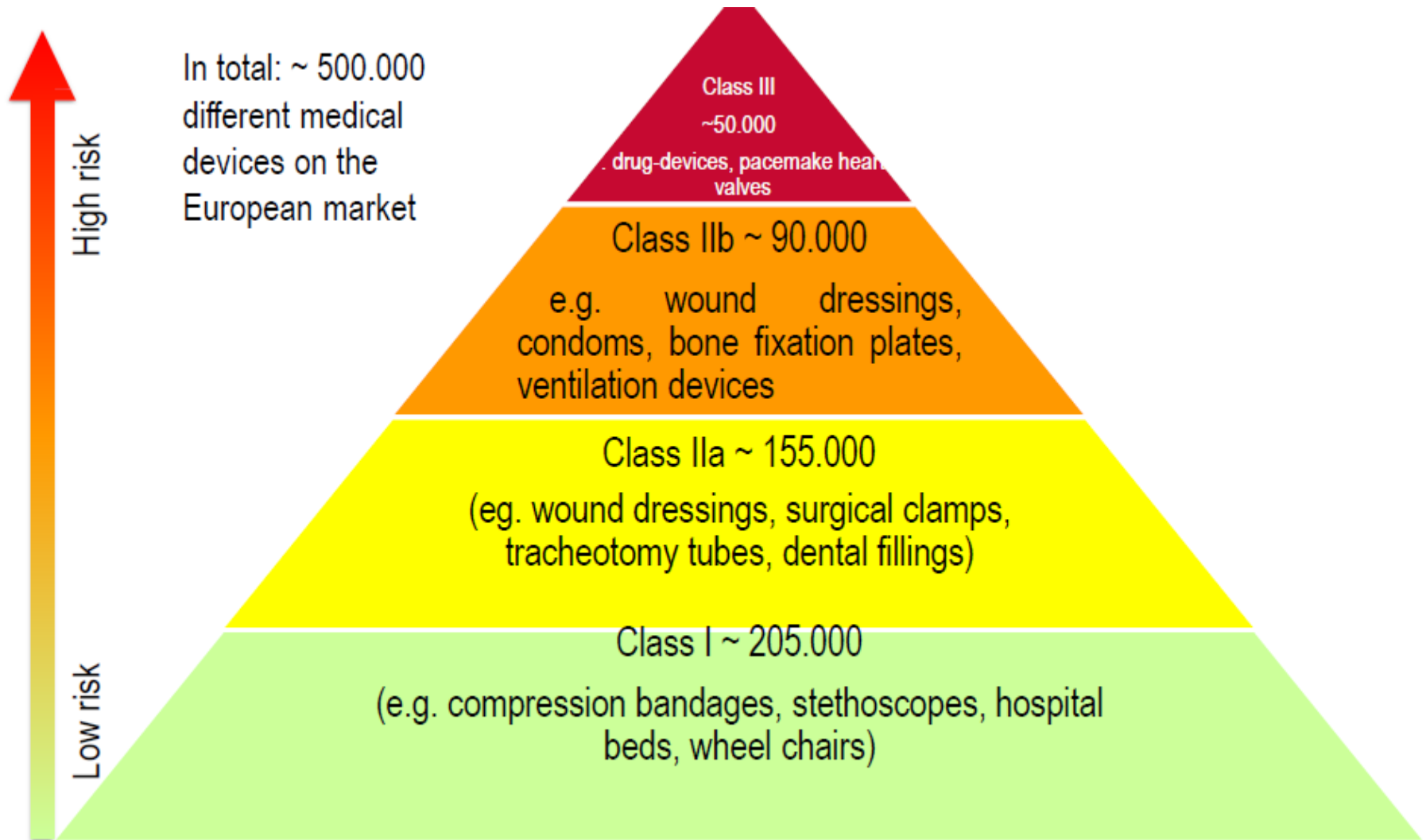
- Annex IX, 18 rules based on:

- Intended use
- Duration of contact
- Degree of invasiveness
- Special situations

The classification of the MD determines the conformity assessment route selected by the manufacturer



Medical Devices in Europe by Risk Class



Essential Requirements for Medical Devices

General medical device requirements:

- **Design and construction requirements**
- **Chemical, physical and biological properties**
- **Information supplied by the manufacturer on the label
and in the instructions for use**

Clinical Data to Address Safety/Efficacy of MDs

- **Clinical investigation of the medical device**
- **Clinical investigation or other studies reported in the scientific literature, of a similar device with demonstrated equivalence**
- **Published and/or unpublished reports on other clinical experiences of either the respective device or a similar device with shown equivalence**
- **Compilation of all information into a Clinical Evaluation Report**



How to realize clinical studies is not regulated by MD directive but different local regulations are in place.

EU Biocides – Basic Concepts

➤ **Active substance:**

A substance that has an action on or against harmful organisms

➤ **Harmful organism:**

- An organism (including pathogenic agents) with an unwanted presence or a detrimental effects on humans, on animals or on the environment
- The products (that these organism use or produce) with detrimental effect on humans, on animals or on the environment

➤ **Biocidal products:**

22 product types (Annex V)

EU Biocides: Main Group and Product Types

Disinfectants

human hygiene (1), public health (2), veterinary (3), food and feed areas (4), drinking water (5)

Preservatives

in-can (6), film (7), wood (8), fibre (9), construction material (10), liquid cooling (11), slimicides (12), metal working fluids (13)

Pest control

rodenticides (14), avicides (15), molluscicides (16), piscicides (17), insecticides (18), repellents (19) and other invertebrates (20)

Other

antifouling paints or coatings against sessile organisms like barnacles or mussels (21), embalming/taxidermist fluids (22)



EU Biocides - Directive and Regulation

New definitions include

- Requirements for treated articles
- Hazard-based exclusion and substitution
- Detailed procedure for mutual recognition
- ***Union authorisation*** of biocidal products
 - ✓ Products with similar conditions of use
 - Excluded:
 - Products to control rodents, birds, fish, and other vertebrates (PTs 14, 15, 17 and 20)
 - Antifouling products (PT 21)
- Harmonised "*summary of the product characteristics*" for authorisation

Directive	Regulation
98/8/EC	EU 528/2012
Annex I-inclusion	Approval
Annex I	List of approved substances
Annex IA	Annex I
Low-risk products	Products eligible for the simplified procedure
Frame formulation	Biocidal product family

EU: Food Supplements Legislation

Novel Foods

Reg EC/258/97

Pre-marketing approval procedure for novel ingredient

General Food Law

Reg EC/852/2004

General food safety requirements

Fortification

Reg EC/1925/2006

Risk assessment and management of substances with harmful effects

Pesticides residues

Reg EC/396/2005

Maximum residue levels

Food Supplements Law

Dir 2002/46/46

Forms and levels
vitamins/minerals



Additives legislation

Dir 89/1007/EEC

Pre-marketing approval procedures
allowed additives including sweeteners
and colourings (conditions of use)

Food Hygiene

Reg EC/852/2004

Rules of hygiene production/micro-biological criteria

Health Claims

Reg EC/1924/2006

Pre-marketing approval for nutrition
and health claims

Labelling

Dir 2000/13/EC

How to label content and composition
Quantitative ingredient declaration
Allergen labelling

Contaminants

Reg EC/188/2006

Maximum levels of selected contaminants
in ingredients that can be used in foods

Main EU Legislation for Cosmetics

The new EU Regulation 1223/2009 (Cosmetics Regulation) has been in force since 2013.

It strengthens the safety of cosmetic products and streamlines the framework for all operators in the sector.

The new Regulation replaces Directive 76/768/EC.

The most significant changes introduced by the new Cosmetics Regulation include:

- **Strengthened safety requirements for cosmetic products**
- **Introduction of the notion of “responsible person”**
- **Centralised notification of all cosmetic products placed on the EU market**
- **Introduction of a reporting system for serious undesirable effects (SUE)**
- **New rules for the use of nanomaterials in cosmetic products**

The EU Cosmetics Regulation

Restrictions for Certain Substances and Special Provisions

➤ **CMR substances (Carcinogenic, Mutagenic or toxic for Reproduction)**

CMR classification (regulation Nr. 1272/2008)

- ✓ Annex II - list of 1328 **prohibited** substances
- ✓ Annex III - list of 256 **restricted** substances

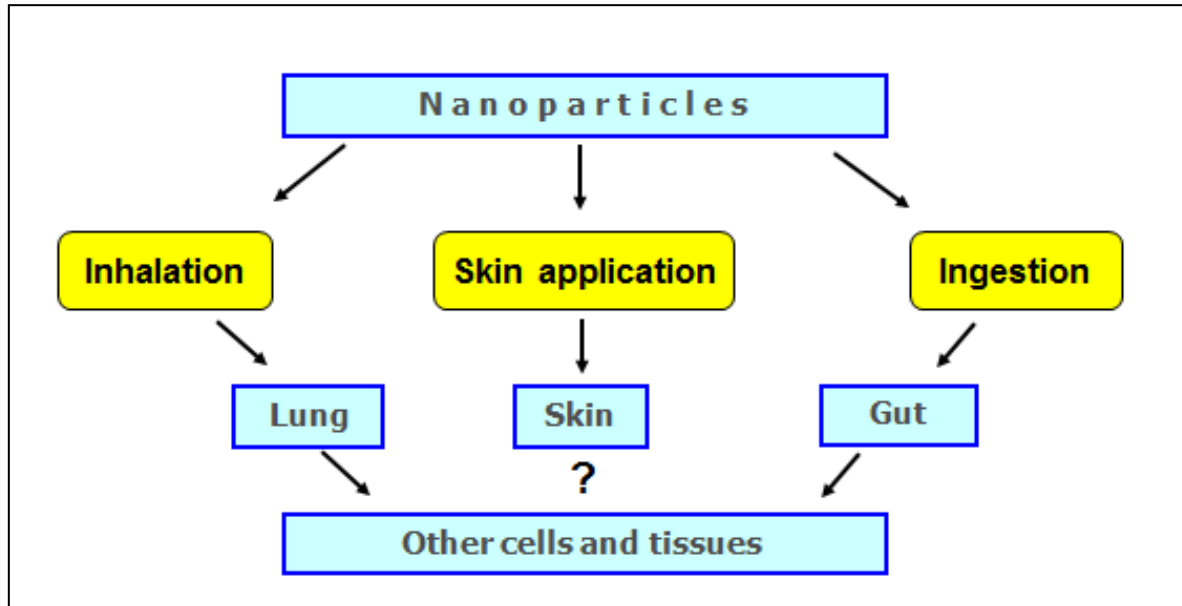
➤ **Also prohibited:**

- ✓ Certain colorants (other than those in Annex IV),
- ✓ Preservatives (other than those in Annex V) and
- ✓ UV-filters (other than those in Annex VI)
- ✓ Substances recognised as Carcinogenic, Mutagenic or toxic for Reproduction (CMR), apart from exceptional cases

- ✓ **Nanomaterials must be labeled in the list of ingredients with the word “nano” in brackets following the name of the substance.**

Nanomaterials – Safety Concerns

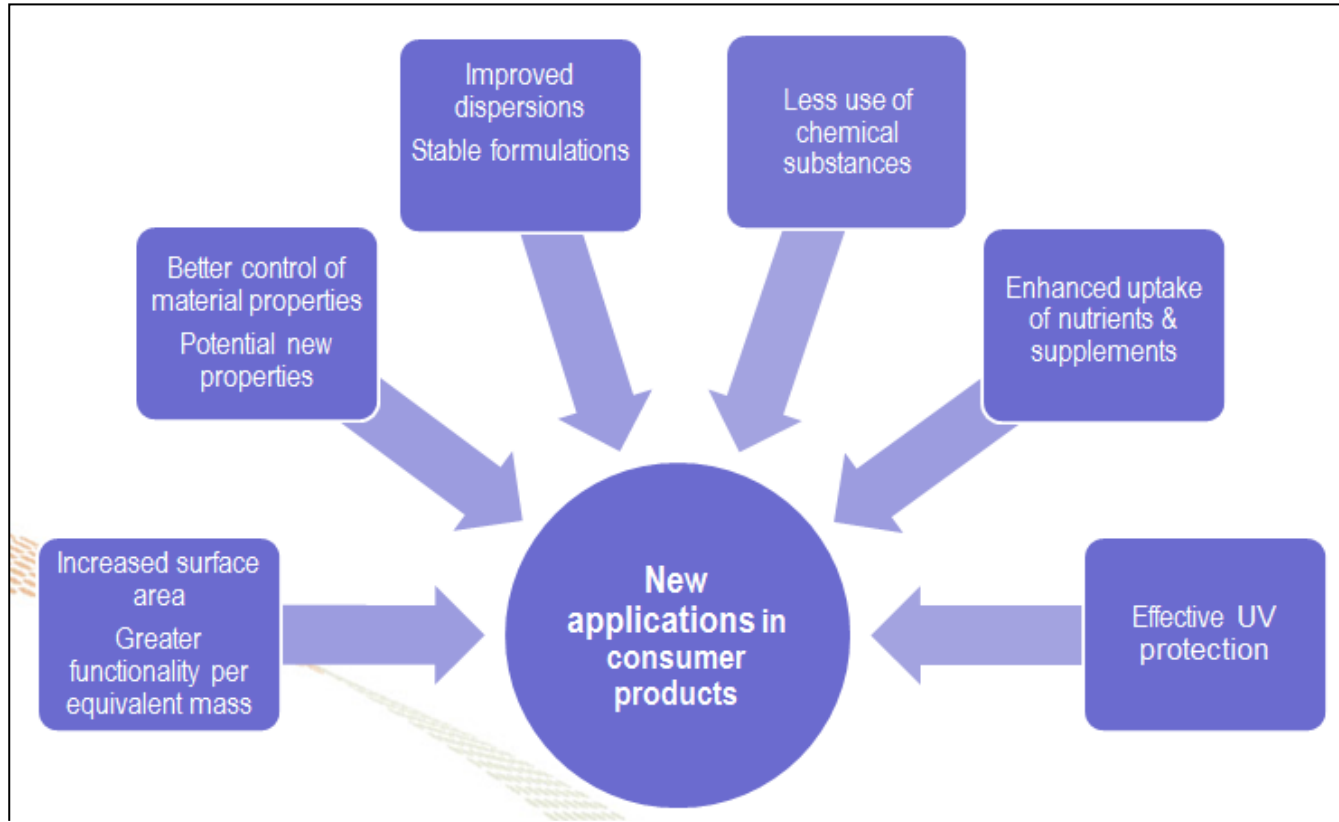
Nanomaterial means an insoluble or bio-persistent and intentionally manufactured material with one or more external dimensions, or an internal structure, on the scale from 1 to 100 nm.”



ec.europa.eu/enlargement/create_speech.ppt

- Nanoparticles may cross membrane barriers and reach new targets in the body
- Nanoparticles may interact with biological entities close to the molecular level
- Exposure to insoluble/ bio-persistent nanoparticles may cause concerns over adverse health effects

Nano-sized Cosmetic Ingredients



ec.europa.eu/enlargement/create_speech.ppt

- **Used for better dispersibility, anti-microbial or anti-oxidant properties, effective UV-protection, visual clarity of sunscreen formulations etc.**
- **A growing range of products worldwide. Only a few products currently in Europe – mainly sunscreens containing nano UV filters**

**Thank you for
your
attention!**



Any questions?

