

Programme

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Monday, 7 March 2016

09:00 - 10:00 **Registration**

10:00 - 10:10 **Welcome, Introduction & Opening remarks**
Wieland W. Wolf, President of the EAPB

Session: Market Trends (Moderator Wieland Wolf)

10:10 - 10:40 ["Commercial Deal Structures and Recent Trends"](#)
[Christi Mitchell](#), Highbury Ltd, Hitchin, UK

10:40 - 11:10 ["Personalized medicine – are there also approaches outside Oncology"?](#)
[Jochen Maas](#), Sanofi- Aventis Deutschland GmbH, Frankfurt

11:10 - 11:40 ["Accelerating Innovation through collaboration"](#)
[Cord Dohrmann](#), Evotec AG, Hamburg

11:40 - 12:10 **Panel Discussion**

Technology Slam Session 1 (Moderator Marion Michaelis-Kronabel)

12:10 - 12:25 „From Science to Market – legal obstacles to product success”
[Christian Lindemann](#), VOELKER & Partner
Rechtsanwälte Wirtschaftsprüfer Steuerberater mbB,
Reutlingen

12:25 - 12:40 ["Patenting Biotech Inventions in the U.S. post Myriad and Mayo"](#)
[Jörk Zwicker](#), Zwicker Schnappauf & Partner Patentanwälte |
PartG mbB, München

Poster Slam

12:40 - 13:00

13:00 - 14:00 **Lunch Break**

Session: Regulatory (moderator Jürgen Hess)

14:00 - 14:30 ["Medicines, medical devices and other healthcare products – differing regulatory systems"](#)
[Jürgen Hess](#), Pharma Scientific Services Team (P.SS.T),
München

14:30 - 15:00	"Challenges in the demarcation of material medical devices from medicinal products. Differences between legal and scientific assessment" Peter von Czettritz , Preu Bohlig & Partner, München
15:00 - 15:30	"Towards greater Data Transparency – Trends and Impact on Market Access in Europe" Alexander Natz , EUCOPE, Brüssels, Belgium
15:30 - 16:00	"Current and upcoming regulatory requirements for In- vitro Diagnostics in EU" Dieter Schönwald , TÜV- Süd Product Service GmbH, München
16:00 - 16:30	Panel Discussion
16:30 - 17:00	Coffee Break
17:00 - 18:30	Technology Slam Session 2 (Moderator Willi Meier)
18:30 - 18:45	Closing Remarks Wieland W. Wolf, President of the EAPB
18:45	Come Together at DECHEMA Haus

Tuesday, 8 March 2016

09:00 - 09:10	Opening Wieland W. Wolf, President of the EAPB
	Session: Big Data (Moderator Holger Bengs)
09:10 - 09:40	"Big Data in Human Genetics: Challenges and Chances for disruptive Business Models" Daniela Steinberger , bio.logis Group, Frankfurt
09:40 - 10:10	"Digital Medicine: from the App to Big Data" Claus Kusnierz- Glaz , PriceWaterhouseCoopers, Frankfurt
10:10 - 10:40	Coffee Break
	Session: Big Data (continued)
10:40 - 11:10	"Genetalk- an approach to end the diagnostic odyssey for patients with rare genetic disorders" Peter Krawitz , Universiteitsklinikum Charité Berlin

["Big Data: Big Business - Big Failures?"](#)

11:10 - 11:40 [Martin Pöhlchen](#), Sinfonie Life Science Management GmbH,
Planegg

11:40 - 12:10 **Panel Discussion**

12:10 - 12:45 **Technology Slam Session 3** (Moderator Holger Bengs)

12:45 - 13:45 **Lunch Break**

Session: Technology Transfer (Moderator Jürgen
Walkenhorst)

["Science- to- Commercialization - a Max Planck Model for
Early Innovative Drug Discovery"](#)

13:45 - 14:15 [Bert Klebl](#), LDC Lead Discovery Center, Dortmund

["The Infinite Value- Inflection Point: Making the
Untransactable Transactable"](#)

14:15 - 14:45 [Iain Thomas](#), Cambridge Enterprise, Cambridge, UK

["Hands on Translation: From Infinity to Beyond"](#)

14:45 - 15:15 [Michael Dalrymple](#), MRC Technology, London, UK

15:15 - 15:45 **Panel Discussion**

15:45 - 16:00 **EAPB Award**

16:00 - 16:15 **Closing Remarks**

Wieland W. Wolf, President of the EAPB

Programme as of February 2016

Quelle: [http:// eapb.de/ Programme.htm](http://eapb.de/Programme.htm)

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