

# Programme

In order to see the presentations of the speakers, please click on the respective title.  
The presentations are not for further distribution; copyright lies with the speakers.

## Monday, 7 March 2016

09:00 - 10:00 **Registration**

10:00 - 10:10 **Welcome, Introduction & Opening remarks**  
Wieland W. Wolf, President of the EAPB

**Session: Market Trends** (Moderator Wieland Wolf)

10:10 - 10:40 ["Commercial Deal Structures and Recent Trends"](#)  
[Christi Mitchell](#), Highbury Ltd, Hitchin, UK

10:40 - 11:10 ["Personalized medicine – are there also approaches outside Oncology"?](#)  
[Jochen Maas](#), Sanofi- Aventis Deutschland GmbH, Frankfurt

11:10 - 11:40 ["Accelerating Innovation through collaboration"](#)  
[Cord Dohrmann](#), Evotec AG, Hamburg

11:40 - 12:10 **Panel Discussion**

**Technology Slam Session 1** (Moderator Marion Michaelis-Kronabel)

12:10 - 12:25 „From Science to Market – legal obstacles to product success”  
[Christian Lindemann](#), VOELKER & Partner  
Rechtsanwälte Wirtschaftsprüfer Steuerberater mbB,  
Reutlingen

12:25 - 12:40 ["Patenting Biotech Inventions in the U.S. post Myriad and Mayo"](#)  
[Jörk Zwicker](#), Zwicker Schnappauf & Partner Patentanwälte |  
PartG mbB, München

Poster Slam

12:40 - 13:00

13:00 - 14:00 **Lunch Break**

**Session: Regulatory** (moderator Jürgen Hess)

14:00 - 14:30 ["Medicines, medical devices and other healthcare products – differing regulatory systems"](#)  
[Jürgen Hess](#), Pharma Scientific Services Team (P.SS.T),  
München

14:30 - 15:00	<a href="#">"Challenges in the demarcation of material medical devices from medicinal products. Differences between legal and scientific assessment"</a> <a href="#">Peter von Czettritz</a> , Preu Bohlig & Partner, München
15:00 - 15:30	<a href="#">"Towards greater Data Transparency – Trends and Impact on Market Access in Europe"</a> <a href="#">Alexander Natz</a> , EUCOPE, Brüssels, Belgium
15:30 - 16:00	<a href="#">"Current and upcoming regulatory requirements for In- vitro Diagnostics in EU"</a> <a href="#">Dieter Schönwald</a> , TÜV- Süd Product Service GmbH, München
16:00 - 16:30	<b>Panel Discussion</b>
16:30 - 17:00	<b>Coffee Break</b>
17:00 - 18:30	<b>Technology Slam Session 2</b> (Moderator Willi Meier)
18:30 - 18:45	<b>Closing Remarks</b> Wieland W. Wolf, President of the EAPB
18:45	<b>Come Together at DECHEMA Haus</b>

## Tuesday, 8 March 2016

09:00 - 09:10	<b>Opening</b> Wieland W. Wolf, President of the EAPB
	<b>Session: Big Data</b> (Moderator Holger Bengs)
09:10 - 09:40	<a href="#">"Big Data in Human Genetics: Challenges and Chances for disruptive Business Models"</a> <a href="#">Daniela Steinberger</a> , bio.logis Group, Frankfurt
09:40 - 10:10	<a href="#">"Digital Medicine: from the App to Big Data"</a> <a href="#">Claus Kusnierz- Glaz</a> , PriceWaterhouseCoopers, Frankfurt
10:10 - 10:40	<b>Coffee Break</b>
	<b>Session: Big Data</b> (continued)
10:40 - 11:10	<b>"Genetalk- an approach to end the diagnostic odyssey for patients with rare genetic disorders"</b> <a href="#">Peter Krawitz</a> , Universiteitsklinikum Charité Berlin

["Big Data: Big Business - Big Failures?"](#)

11:10 - 11:40 [Martin Pöhlchen](#), Sinfonie Life Science Management GmbH,  
Planegg

11:40 - 12:10 **Panel Discussion**

12:10 - 12:45 **Technology Slam Session 3** (Moderator Holger Bengs)

12:45 - 13:45 **Lunch Break**

**Session: Technology Transfer** (Moderator Jürgen  
Walkenhorst)

["Science- to- Commercialization - a Max Planck Model for  
Early Innovative Drug Discovery"](#)

13:45 - 14:15 [Bert Klebl](#), LDC Lead Discovery Center, Dortmund

["The Infinite Value- Inflection Point: Making the  
Untransactable Transactable"](#)

14:15 - 14:45 [Iain Thomas](#), Cambridge Enterprise, Cambridge, UK

["Hands on Translation: From Infinity to Beyond"](#)

14:45 - 15:15 [Michael Dalrymple](#), MRC Technology, London, UK

15:15 - 15:45 **Panel Discussion**

15:45 - 16:00 **EAPB Award**

16:00 - 16:15 **Closing Remarks**

Wieland W. Wolf, President of the EAPB

Programme as of February 2016

---

Quelle: [http:// eapb.de/ Programme.htm](http://eapb.de/Programme.htm)

© [DECHEMA e.V.](#) 1995-2018 alle Rechte vorbehalten